**Heroes Of Pymoli Data Analysis Observations**

* Of the 576 active players, the vast majority are male (84%). There also exists, a smaller, but notable proportion of female players (14%).
* Our peak age demographic falls between 20-24 (47%) with secondary groups falling between 15-19 (17%).
* Most Profitable and Popular Item being Oathbreaker, Last Hope of the Breaking Storm with a total purchase value of $50.76
* Final Critic is most popular in male and Nirvana in female
* Below are the games most commonly bought in age group 20-24 that accounts to 46% of the revenue
  + 1. Wolf
    2. Persuasion
    3. Lightning, Etcher of the King
    4. Shadow Strike, Glory of Ending Hope
    5. Pursuit, Cudgel of Necromancy